

No Preview
Available

Total No. of Question : [4]

Registration No. :

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Programme Name : Bachelor of Chemical Engineering

Regular T.Y.B.Tech. ESE (A.Y. 2023-24) Sem.V Nov.2023

V SEMESTER (2021 BATCH)

201CHL306-Industrial Economics, Management and Entrepreneurship(TH)

Duration : [11:00 AM - 01:00 PM]

Date : 01 Dec, 2023

Day : Friday

Marks : 50

Instructions :

1.Read questions carefully.

(Q1) All Questions are compulsory

[20.0]

CO :- 1, 2, 3

Blooms Taxonomy :- Remember, Understand

(1.1) Explain various types of cost.

[6.0]

(1.2) Explain in brief Inflation, causes of inflation and effect of inflation.

[7.0]

(1.3) Define entrepreneur. Write a note on Entrepreneurship Development.

[7.0]

(Q2) All Questions are compulsory

[10.0]

CO :- 4

Blooms Taxonomy :- Remember, Understand

(2.1) Explain basic concept and function of management.

[4.0]

(2.2) Explain inventory control its importance and various methods.

[6.0]

OR [2.2 / 2.3]

(2.3) Write short note on a) Planning, b) Directing c)Controlling

[6.0]

(Q3) All Questions are compulsory

[10.0]

CO :- 5

Blooms Taxonomy :- Remember, Understand

(3.1) What is production management?

[3.0]

(3.2) Explain introduction and objective financial management.

[7.0]

OR [3.2 / 3.3]

(3.3) What is the role of finance manager? Explain functions of finance management

[7.0]

(Q4) Attempt any two out of three questions

[10.0]

CO :- 6

Blooms Taxonomy :- Remember, Understand

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|---|-------|
| (4.1) Describe the types of market. | [5.0] |
| (4.2) What is the importance of marketing management? | [5.0] |
| (4.3) Explain objective and functions of management | [5.0] |
